

### SUMMARY

<b>Role:</b>	CEO
<b>Temp / Perm:</b>	Permanent
<b>Part- / Full Time:</b>	Part Time
<b>Commitment:</b>	24 hours p/w (flexible holidays)
<b>Remuneration:</b>	£65,000 p/a + discretionary bonus
<b>Location:</b>	Remote work, requiring availability for meetings in London as required to fulfil role (ideally at least 1 day per week)
<b>Preferred Start Date:</b>	ASAP

### About the IIMI

The Independent Investment Management Initiative (IIMI) is an industry think tank representing entrepreneurial, owner-managed investment boutiques that are entirely focused on and aligned with the interests of their investors.

Founded in 2010<sup>1</sup>, the IIMI counts amongst its 60 members some of the leading independent, investment-led asset management firms in the UK and Continental Europe.

Over the past two decades, as the financial services industry has been dominated by global giants, an increasing appreciation of a traditional 'client-centric' approach has enabled entrepreneurial firms in London and beyond to emerge as a growing competitive force. The IIMI offers these firms an expert voice in the debate over best practice and the future of financial regulation, with the aim of building a better future for independent asset managers that prioritise the interests of clients over those of external shareholders.

Now, more so than ever, entrepreneurial independent firms play a key role in the growth of innovative and competitive investment solutions, to the benefit of consumers and society at large.

### The IIMI's 3 Core Aims

**1. Networking, knowledge-sharing and facilitating commercial opportunities through:**

- Client seminars to broaden investor awareness of boutiques
- Networking lunches and events
- Educational forums and talks
- Research and thought pieces on topical issues

**2. Building a better future for independent asset management firms focusing on:**

- Investment specialism
- Ownership, remuneration and alignment

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<sup>1</sup> Originally incorporated as the New City Initiative, the IIMI changed its name in 2021.

- Operational efficiency and resilience
- ESG & sustainability
- Governance, leadership and succession planning
- Recruitment, diversity and inclusion

**3. Helping to shape a rigorous but fair regulatory environment that promotes competition:**

- Engagement with the FCA, Treasury, Government, FRC and other industry bodies e.g., on:
  - ESG and sustainability
  - The UK as a financial center of excellence
- Input into consultations

For more information, please visit [www.theiimi.org](http://www.theiimi.org)

**Job Description**

This is an exciting and rare opportunity for an individual with a deep interest in the investment industry to run a think tank, working directly with CEOs and other principals at a wide range of investment boutiques in building a better future for independent asset managers.

This is a permanent, part-time role, requiring the equivalent of 24 hours or 3 days per week, on average. As a member of the IIMI Board and Executive Committee, the CEO will report directly to the Board. The CEO will work closely with the Chair and Deputy Chair in executing the plans of the organization. The CEO will be supported administratively by a part-time Executive Assistant (EA) and member coordinator, who will report directly to them.

**Key Responsibilities**

- Overseeing the execution of the IIMI’s objectives and activities
- Leading member engagement including oversight of external Teams groups
- Driving new member recruitment
- Working with the IIMI Chair, Deputy Chair and Board to set the organisation’s strategy on:
  - Events and initiatives
  - Policy and thought leadership
  - Engagement with the Regulator and Government
  - Commercial Opportunities
  - Research and Publications
  - Brand Building and PR
  - Promoting best practice across our membership
  - Membership Evolution
- Strengthening engagement with industry bodies
- Management of the company financials including budgeting
- Overseeing Marketing, PR and press-related enquiries
- General responsibilities as a Company Director

**Preferred Experience and Qualities**

- At least 5 years' industry-related experience and/or a deep interest in the boutique asset management industry
- An understanding of partnerships, fund operations, and financial regulation, as they pertain to asset management
- Strong relationship building skills at C-suite level
- Experience on Boards and/or with stakeholder engagement
- Experience liaising with the FCA, members of parliament and/or other industry bodies
- Excellent organisational and time management skills

**If you are interested in applying for the role, please contact [enquiries@theiimi.org](mailto:enquiries@theiimi.org)**